

B/S/H/

Lernreise 07/2022

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Operations@BSH: Focus Sustainability

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Content



About BSH
The Company



BSH Operations Strategy: Focus Sustainability
Planet – People – Prosperity



About BSH

The Company

BSH are Home Appliances for daily use



Oven Cooking



Surface Cooking & Ventilation



Cooling



Dish Care



Laundry Care



Small Appliances

BSH in numbers - Fiscal Year 2021



No. 1

In Europe



3.5 %

Investments



62,000

Employees



40

Production Sites



€ 15.6 bn

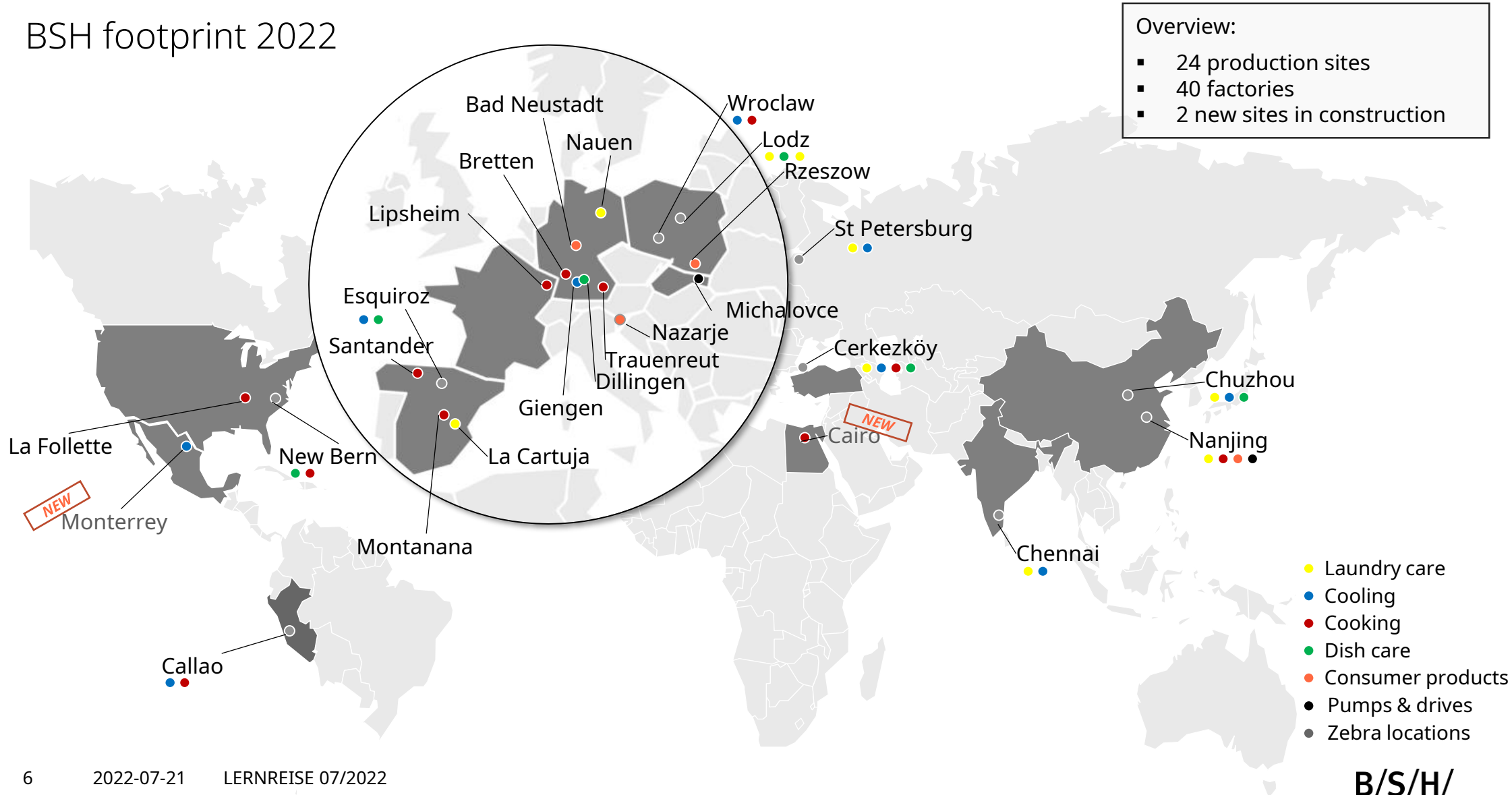
Turnover



4.9 %

Research & Development

BSH footprint 2022



Our Brands

Appliance Brands
Home Appliances under the brands



BOSCH

SIEMENS

GAGGENAU



EFF

Thermador ★

 **Balay**

Coldex

Constructa

 **PITSOS**

PROFILO

JUNKER



HomeConnect

Ecosystem Brand

kitchen stories

 **WeWash**



SIMPLY YUMMY

 **BlueMovement**

Service Brands



foodfittery



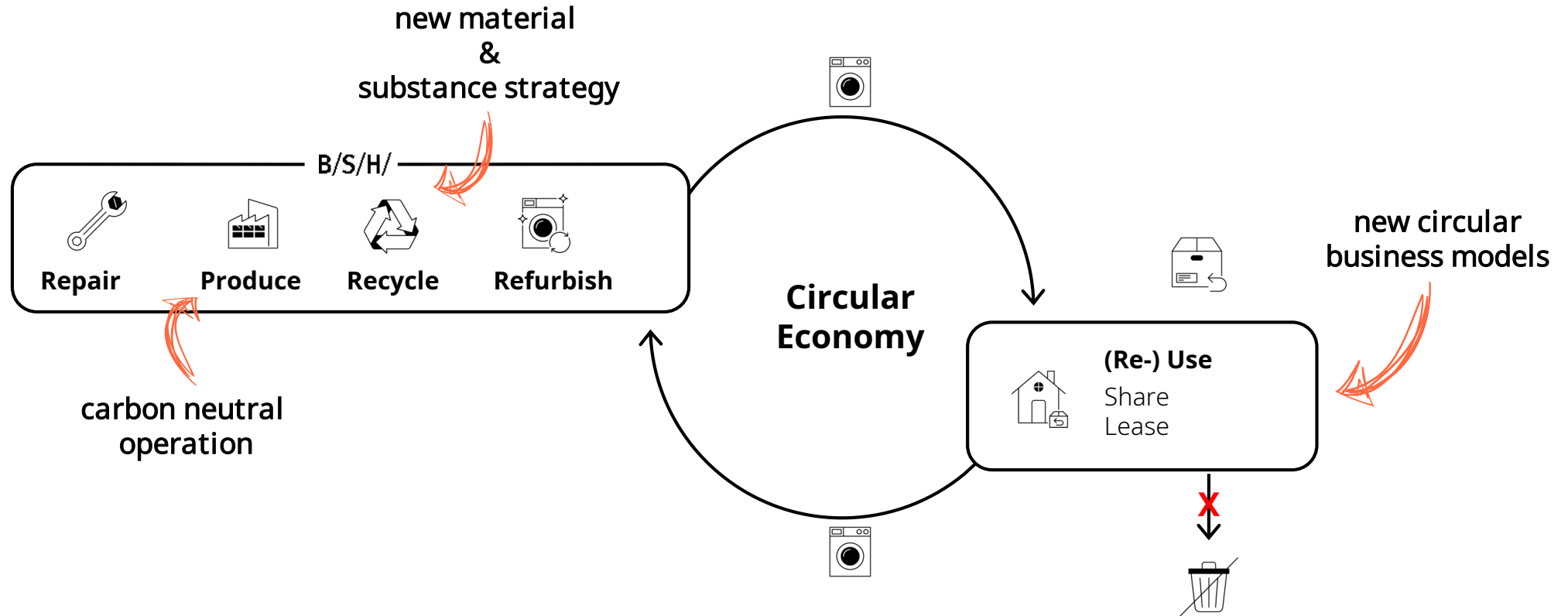
BSH Operations Strategy: Focus Sustainability

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Planet – People – Prosperity

Become the Household Appliances leader in product innovation and sustainability



A key element to achieve true sustainability is adapting our business to a circular economy



Making better use of resources and increasing recycling rates is key for our circular economy approach

New material & substances strategy:

	Target 2025	Target 2030
Recyclability of materials in products	>80%	>95%
Recycled materials in products	>25%	>50%
Reduction of CO ₂ material footprint compared to 2018	>10%	>15%