



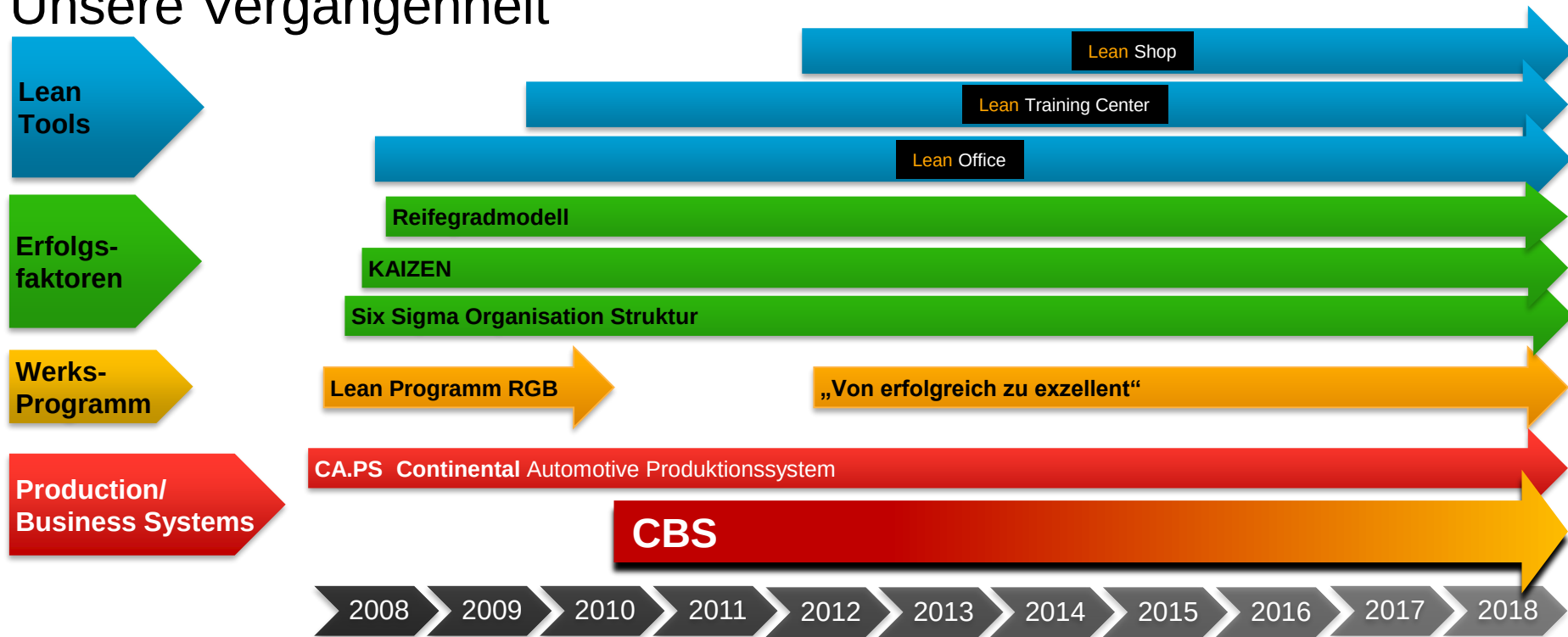
Die Initiative "von erfolgreich zu exzellent"

Dr. Ulrike Plach



CEP Plant Regensburg

Unsere Vergangenheit



CEP Plant Regensburg

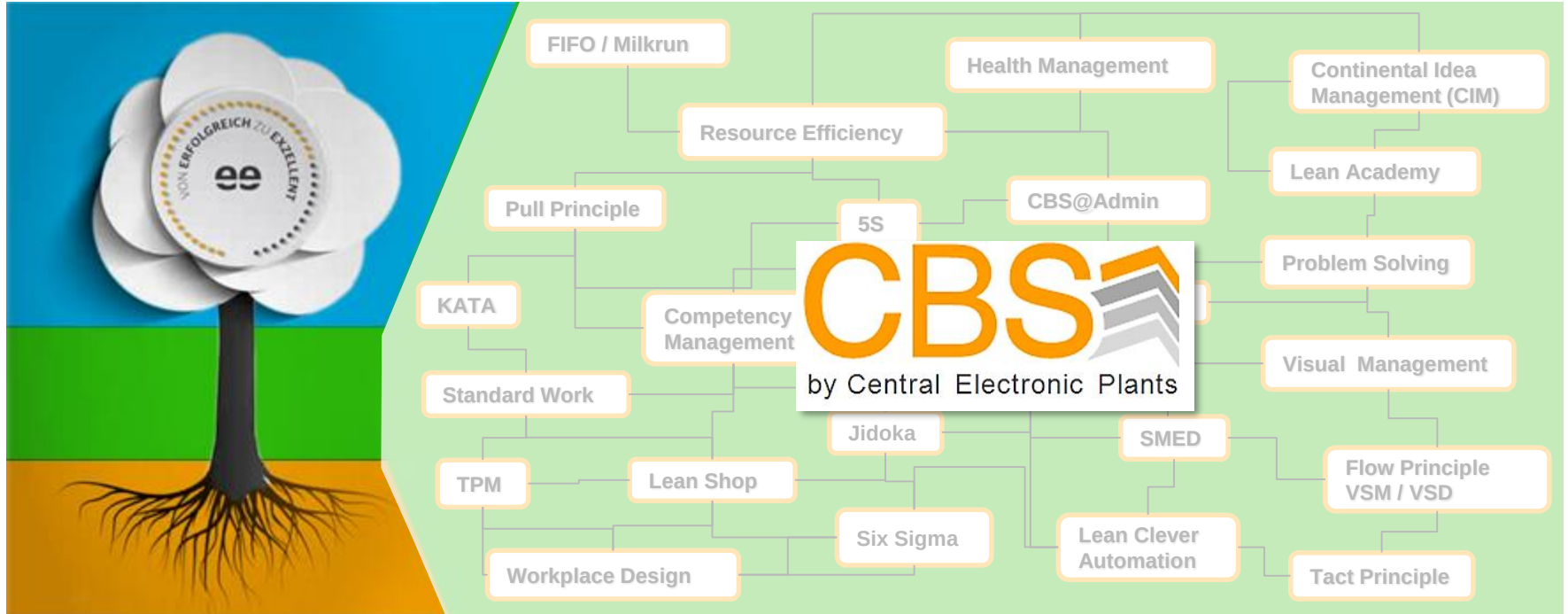
Unsere Wurzeln



- Continental Corporation
- Our Culture
- Continental Business System (CBS)
- Continental Idea Management (CIM)
- Quality First - Initiative
- Facility, Environment, Safety and Health

CEP Plant Regensburg

Unser Stamm



CEP Plant Regensburg

Unsere Krone



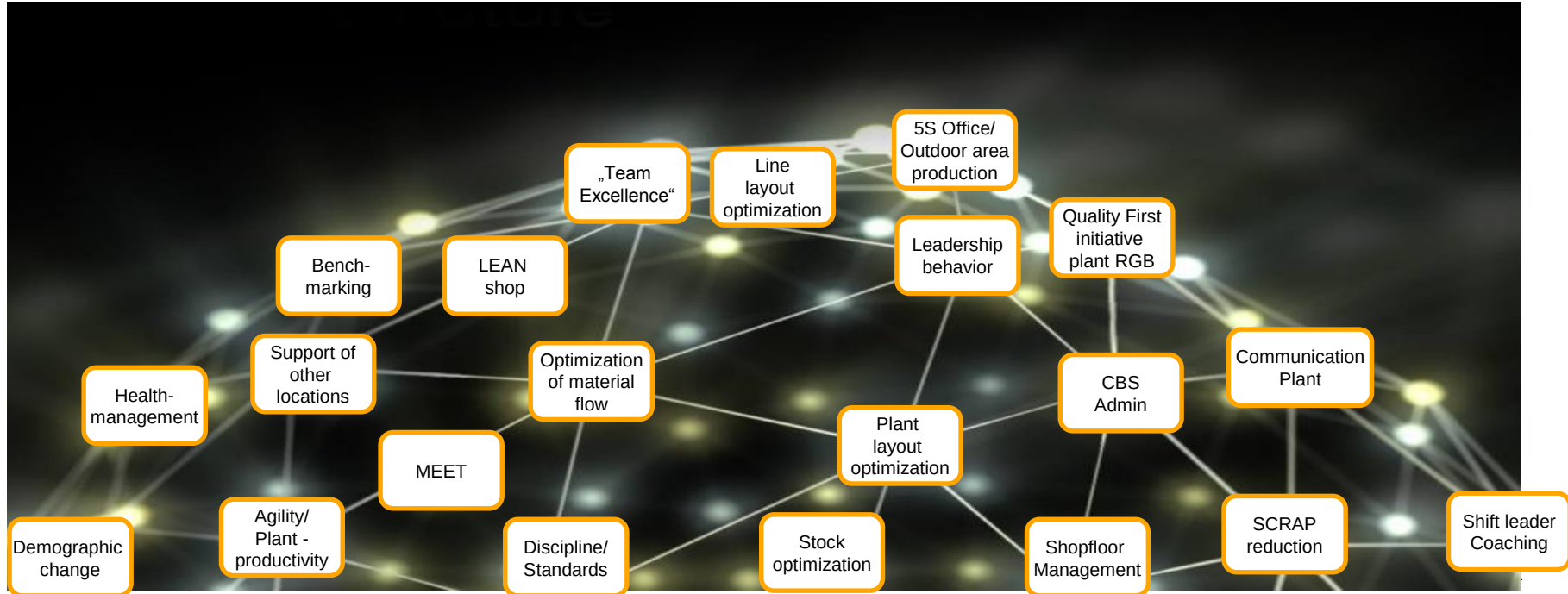
„Von erfolgreich zu exzellent“ – Initiative

	Network	2012
	Involvement	2013
	Entrepreneurship	2014
	W/I/R leben Standards	2015
	Exzellent in Qualität	2016
	Digitale Fabrik	2017
	Lernen in der digitalen Fabrik	2018



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2012 / Network





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2013 / Involvement





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2014 / Entrepreneurship



University of Excellence

17. - 18. Februar 2014 | Regensburg



Werk Regensburg
Public

CEP HUB1 RBG CBS © Continental AG



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2015 / W/I/R leben Standards



12 months =
12 standards

Jan.: 5S

Dec.: Competency Management

Feb.: Jidoka

Nov.: SMED

Mar.: Process FMEA

Oct.: Problem Solving

Apr.: Lean Communication

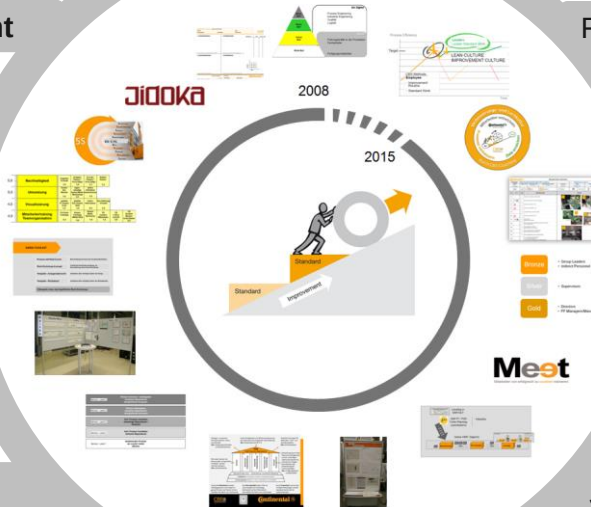
Sep.: Heijunka

May.: Total Productive Maintenance

Aug.: Standard Work

Jun.: Product Life Cycle

Jul.: CBS – Project Management





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2016 / Excellent in Quality



Set-up of 11 Quality-Plant-Projects

Q-Mindset

Q@Zulieferer

Q4.0

Q@Equipment

Kommunikation
& Kooperation

Mitarbeiter
Quali(ty)fizierung

Q@Produktion

Kunden begeistern

Q@Logistik/SCM

Q-Neuanläufe

Nachhaltigkeit



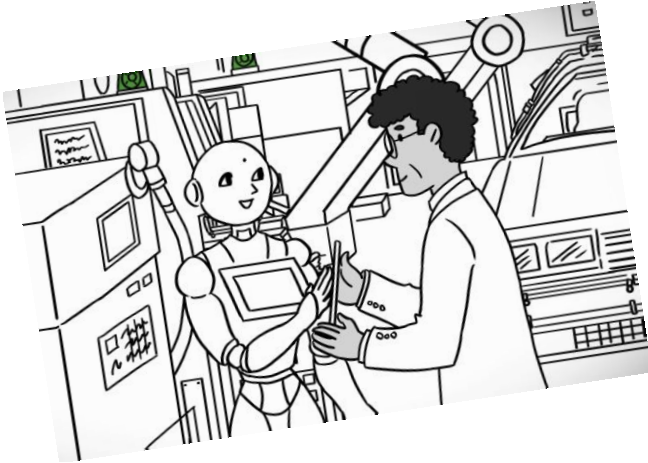
Leadership creates
Quality creates
Trust creates
Value

Corporate Quality & Environment

QUALITY
FIRST

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2017 / Digitale Fabrik



CEP Plant Regensburg

2018 / Leadership & Learning



- › Inspiration & Motivation
- › Strategische Ausrichtung
- › Höchstleistung
- › Wandel gestalten
- › Verantwortung
- › Unterschiedliche Sichtweisen
- › Innovation & Experimentieren
- › Vorbildfunktion



Impressions



Exzellenz-Initiative





Vielen Dank für Ihre Aufmerksamkeit!
Fragen?!?