

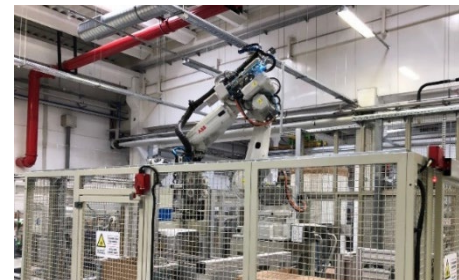
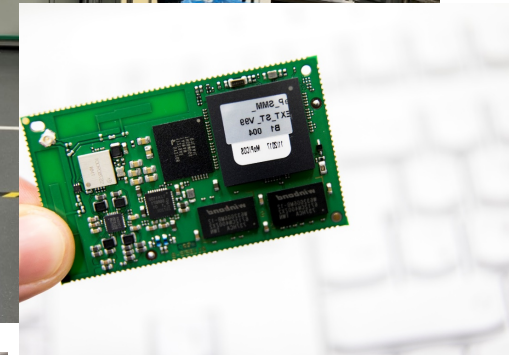
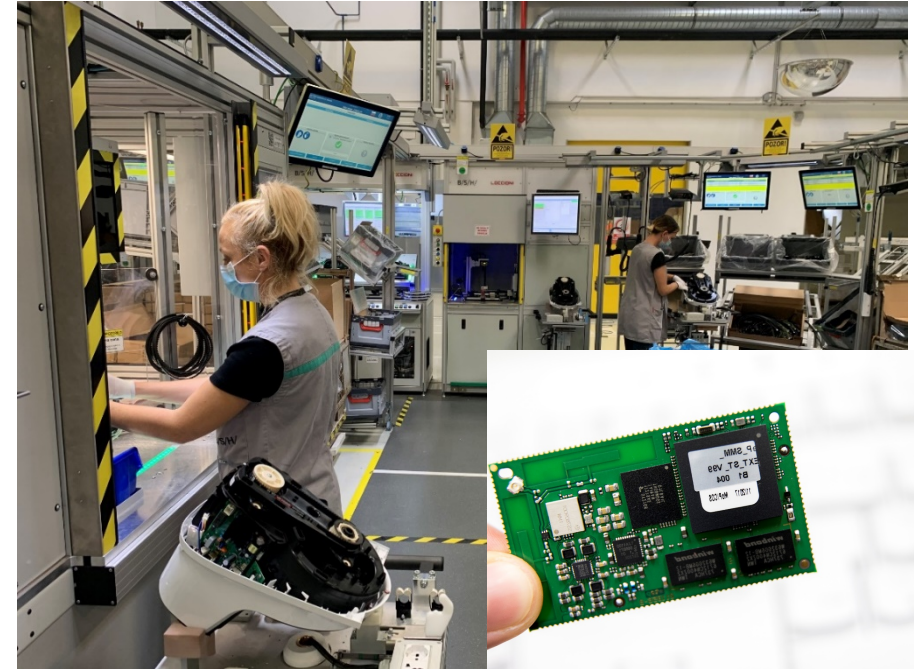
BSH Home Appliances Group

B/S/H/

Cookit – Infactory Programming Lernreise Station 1

Thomas Zimmermann (FCPN-SB)

Unser Cookit setzt neue Maßstäbe – auch in der Fabrik.



Unsere Hardware ist die Basis...

Modern & innovative Bosch design

- ▶ High quality stainless steel appearance
- ▶ Premium touch control

Huge 3l bowl

- ▶ Suitable for family portions
- ▶ Dishwasher safe

Advanced Bosch heating performance

- ▶ Wide temperature range from 37-200°C from yogurt preparation to real roasting
- ▶ Precise temperature control for sous vide
- ▶ Powerful motor

Professional accessory & features

- ▶ Guided recipes & automatic cooking programs
- ▶ Professional tools and high quality cookbook
- ▶ Integrated scale up to 5 kg



...auf die wir unser digitales Ecosystem aufbauen.

Truly connected appliance

- ▶ Directly connected with appliance (no Cook-Key)

Recipe world

- ▶ Direct recipe download from steadily increasing recipe world via Home Connect 2.0
- ▶ Kitchen stories integration & content provider

Connected features

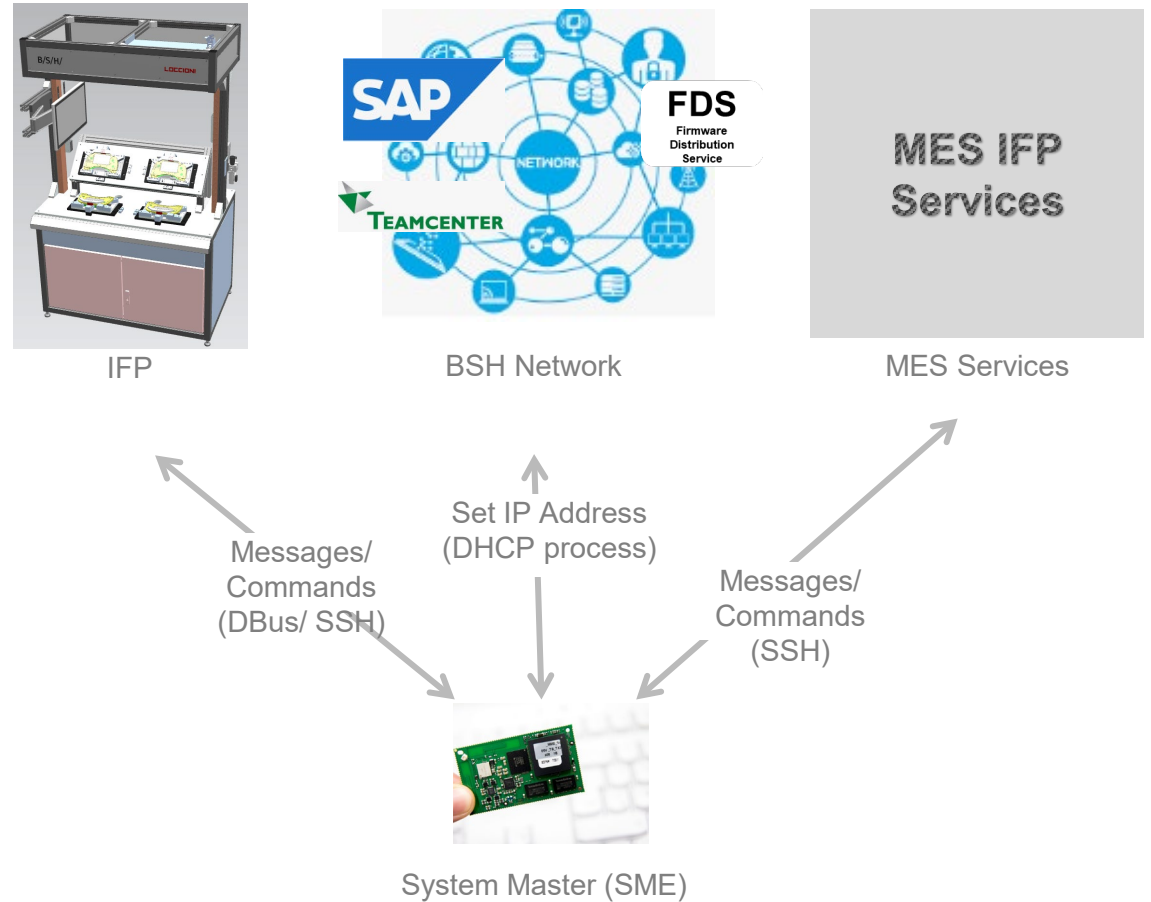
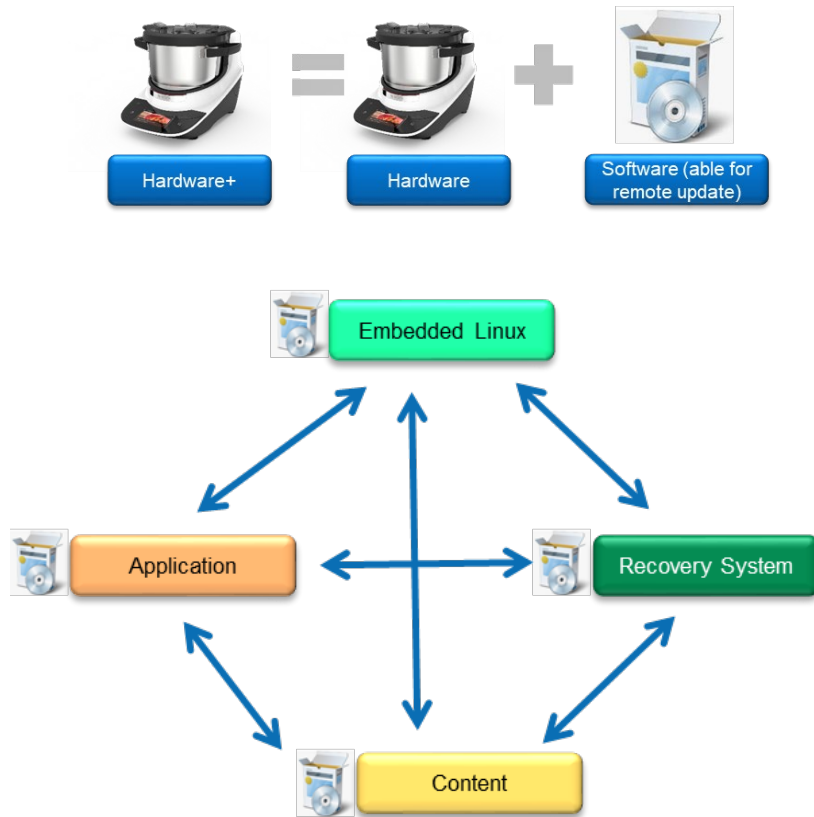
- ▶ Voice Control via Amazon Alexa & MyKie (tbd)
- ▶ Remote monitoring
- ▶ QR Code bridge from offline to UI

Superior System Master Advanced

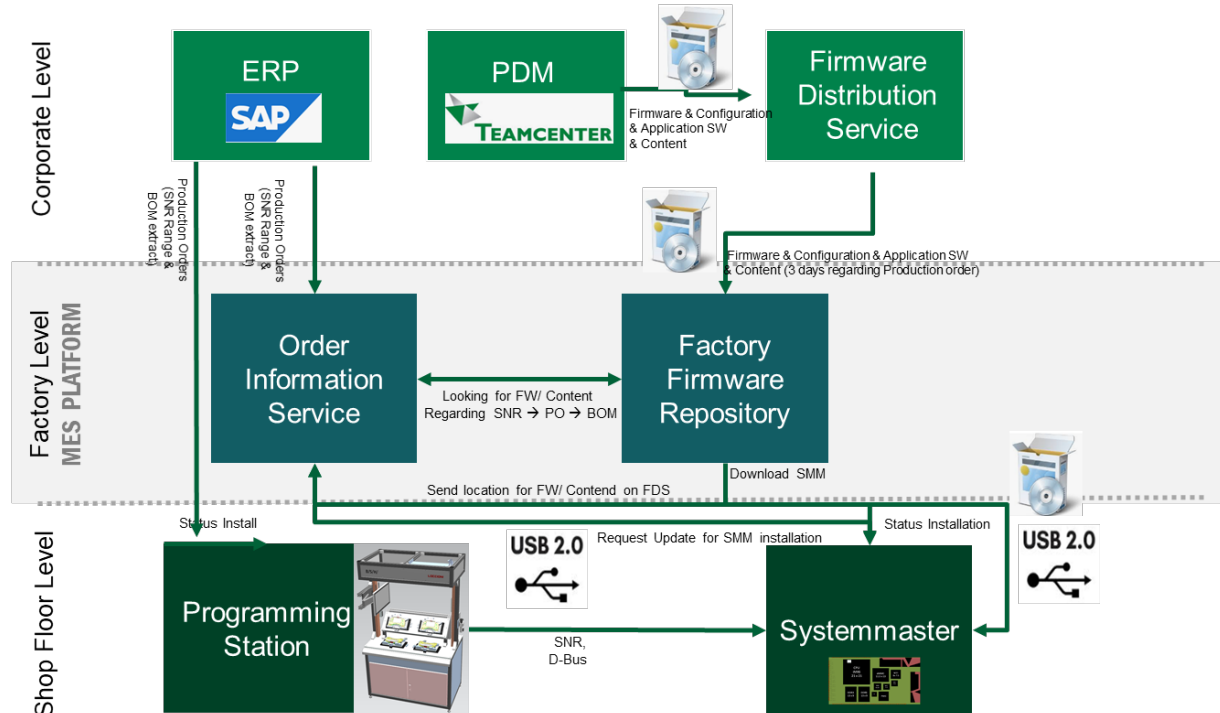
- ▶ Thanks to FW updates appliance becomes better over time and stays always up to date
- ▶ Upload of new digital features & cooking programs



Unser SystemMaster ist das Herzstück des Cookits und stellt die Verknüpfung der Hardware und unseres digitalen Ecosystems sicher.



Wie funktioniert Infactory Programming (IFP)?



Schwerpunkte in der i4.0 Strategie der BSH

